

Lernkarte zu

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Kurskürzel L4D: 0402

Datum: 30/4/24

Thema: Working with umbrella organizations

Region oder Land des Themas:

Malawi



SDGs des Themas:

Weniger Ungleichheiten

Innovation und Infrastruktur



Methoden für das selbstgesteuerte Lernen

Lektüre



Die Lernziele:

Reports around strengthening and promoting membership, as well a digitalisation



Ressourcen zum Thema:

2023. Worldbank Publication: IMPLEMENTING THE UMBRELLA 2.0 PROGRAM
APPROACH: INSIGHTS FROM A SNAPSHOT OF 9 PROGRAMS

2020. Worldbank Publication: Umbrella 2.0 Programs: A Flexible Instrument for Aligning and
Managing Development Resources for Results at Scale

2020: Dutch Employers Cooperation Programme: MEMBERSHIP STRATEGIES AND
POLICIES A manual for Employers and Business Member Organizations

<https://fastercapital.com/content/Leadership--Guiding-Success-within-a-Corporate-Umbrella-Structure.html>

https://charityvillage.com/gimme_shelter_what_it_takes_to_be_a_successful_umbrella_organization/

<https://www.aptify.com/blog/10-overlooked-tactics-for-increasing-membership-at-your-organization/>

Example for Member platform:

<https://www.vbplatforma.org/EN>

<https://blog.accessdevelopment.com/40-specific-member-engagement-tactics-any-organization-can-use>

<https://www.wildapricot.com/blog/member-engagement>

<https://www.mightynetworks.com/resources/how-to-grow-membership-in-an-organization>

<https://blog.workday.com/en-us/2023/future-nonprofits-4-steps-digital-evolution.html>

